

## Promotional opportunities



# THE POWER OF NUMAX BATTERIES

**SPECIALIST BATTERY DISTRIBUTORS**

**STORED ENERGY for MOTORCYCLE applications**

Manbat stocks a vast range of batteries to cover an equally huge range of Motorcycle applications.....

Outstanding quality, durability and reliability come as standard as our Motorcycle battery range consists of the two leading brands in the market place today, Numax and Varta. This means we can always guarantee to our customers the very latest technology, and quality second to none.

Manbat has a dedicated workforce at each of its nine branches strategically placed around the U.K. So, when you become a Manbat customer, not only do you benefit from having access to the best products available today, but also from 55 years of battery expertise and experience. Combined with a very high level of both pre and post purchase service our products are fantastic value for money.

**VARTA**

The Numax Motorcycle Battery Charger is an all in one 'Connect and Forget' 12 volt diagnostic charger. It is designed for the maintenance and recovery of Motorcycle batteries. The charger is very simple to use and performs both bulk and continuous float charging.

**Branches At:**  
 Scotland - 0141 6479700  
 North East - 0191 5658734  
 North Wales - 01745 832174  
 South - 01483 504965  
 South East - 01462 851225  
 South West - 01179 776477  
 North West - 0161 2732235  
 East Midlands - 01246 452522  
 West Midlands - 01743 460790

**YOU CAN TRUST IN NUMAX**  
[www.manbat.co.uk](http://www.manbat.co.uk)

# NAMEDROP

Hiring a bike for a touring holiday is the ultimate test ride, one Canadian tour company provides its customers with Triumphs



Ten years ago the Rocky Mountain Motorcycle Holiday company was formed in Whistler, near Vancouver. They provide luxury trips with the stunning scenery of Canada and North America as a backdrop. The Douglas family has run the company since 2006, with son Brandon – as head guide – being involved with RMMH since its inception. Tyler says: 'We were originally exclusive only to Triumph bikes. Mike Ciebien created the company as he set to attract a key demographic: Europeans (mainly Brits) with comfortable disposable incomes who wanted an all-inclusive luxury touring holiday in the Rockies of Canada. Triumph was the bike he chose to do this with and it seemed to work well.' Originally Ciebien also felt that Triumph would be a good 'non-threatening' brand for Americans who may have been uncomfortable with any 'rice burners' from Japan. Forming a close relationship with Triumph, RMMH organized regular RAT (Riders Association of Triumph) events, including their first tour of the season, the 'Western Canada in a Week' tour. Tyler explains: 'We marketed this tour exclusively to RAT members and provided special discounts for them to come out. This promotion lost steam over the last couple years as RAT disbanded and became segregated. However now that *Torque Magazine* has been replaced by *Triumph* they've offered to help promote RMMH by bringing back our discount offer to all Triumph

owners and RAT members for all tours, not just the one organized ride at the beginning of the season.' Preaching to the converted is one thing, but did the inclusion of Triumph motorcycles lead to any sales for the British marque in Canada or beyond? 'As for whether I think that our customers leave the tours with the intention of buying a Triumph after riding them on our tours, I would say for some of them it's a definite "yes",' confirms Tyler. 'I have personally seen testimonials, notes and comments from our guests saying they had such a great time, when they got back home they ran out to their local Triumph dealership and bought the machine they enjoyed the holiday on. Also remember that a good portion of our guests are already Triumph owners too, and after trying the models we had on fleet, some of them would buy a second bike.' So, while RMMH continues its good relationship with Triumph in North America and Canada, they are also exploring other avenues with new manufacturers. The Rocky Mountain Motorcycle Holiday company offers ten tours for the 2008 season. These cover most of Western Canada and the West Coast of the United States, The company prides itself in listening to its customers to introduce new locations and routes. Tours range from seven to 15 days and are priced between C\$3,950 and C\$13,950 and do not include flights. Contact: [www.rockymtnmoto.com](http://www.rockymtnmoto.com)



## 425 blade 4x4

**trade £2,815**  
**retail £3,655**

All prices are plus VAT

**standard features**

- Alloy wheels / Road legal off-road style tyres
- Selectable 2WD/4WD / Shift drive
- High/low forward range and reverse
- Engine braking / Twin exhausts / Hand guards
- Rear carry rack / Easy reach forward/reverse lever
- 2 x parking brakes / 4 x disc brakes
- 4 wheel braking from foot brake
- Independent front suspension
- Twin shock swing arm rear suspension
- Fully enclosed high quality PP colour injected body panels
- Hazard lights / Halogen headlights / Rear lights
- Brake lights / Rear view mirrors / Indicators
- Limited front slip differential / Steering lock / Lockable seat
- Lockable storage compartments / Lockable fuel cap
- Digital speedometer / tachometer / Fuel gauge / Trip meter
- Hour meter / Clock / High beam indicator / Gear indicator
- Oil temperature indicator / Water temperature indicator
- Battery power indicator / 2 x power source (solid sealed) / Passenger foot pegs

**accessories**

- / Front carry rack
- / Front bumper
- / Rear top box
- / Windscreen
- / Alloy seat plate
- / Foot grip treads
- / Wheel
- / Tow hitch

**TGB**  
ASTRO GENERAL CORPORATION LTD  
 Motor Scooter Import Distributors

[www.astrogeneral.com](http://www.astrogeneral.com)    [TGBscooters@astrogeneral.com](mailto:TGBscooters@astrogeneral.com)

tel: 015395 36655  
 fax: 015395 36699